

Biography

- Adjunct Lecturer, Department of Graphic Design and Visual Communication, School of Applied Arts and Culture, University of West Attica
- Postdoctoral Fellow in Publishing Studies, Department of Graphic Design and Visual Communication, School of Applied Arts and Culture, University of West Attica
- Collaborator of the University Research Laboratory of Graphic Arts and Visual Communication Technology - GRAPHMEDLAB, Department of Graphic Design and Visual Communication, School of Applied Arts and Culture, University of West Attica
- Member of the National Centre of Audiovisual Media and Communication – EKOME
- Member of the National Printing House
- Founding Member and Treasurer of the Hellenic Union of Graphic Arts and Media Technology Engineers (Print-Media Engineers) - HELGRAMED
- Founding Member and Treasurer of the Panhellenic Union of Ph.D. Holders of Public Sector - PASYD

About me

- ✓ Research Interests: Book Publishing, Children's Books, E-books, Cross-Media Publishing, Premedia Technologies
- ✓ Courses:
 - Book Chronicles: from Typography to Digital Publishing

Evgenia Pagani

Dr. Evgenia Pagani has been a Postdoctoral Researcher since 2023 and a Collaborator of the University Research Laboratory of Graphic Arts and Visual Communication Technology - GRAPHMEDLAB in the Department of Graphic Design and Visual Communication, University of West Attica. Her postdoctoral research focuses on premedia technologies in the environment of Cross-Media Publishing.

In 2022, she obtained her doctorate from the Department of Pedagogy and Primary Education of the National and Kapodistrian University of Athens. Her doctoral thesis is a study of the characteristics of the printed and electronic format of children's books in Greece, with an emphasis on 'materiality'. She graduated from the Department of Graphic Arts Technology of the Technological Educational Institute of Athens, while she continued her studies at the Department of Photography of the same institution. In 2008, she received her Master of Arts in Publishing from Oxford Brookes University. During her postgraduate studies, she won the Cambridge University Press Major Project Award for her Major Project 'The Graphic Arts Pop-Up Book'. She is a scholarship holder of the Greek State Scholarship Foundation (IKY), receiving two scholarships during her undergraduate studies and one annual scholarship for postgraduate studies.

From 2004 to 2010, she worked as a Production Manager in a Greek publishing house. In 2018, she was appointed to the National Printing House, where she worked in the Department of Typesetting and Publications Production. From 2021 until today, she is a member of the Audiovisual Literacy and Research Department of the National Centre for Audiovisual Media and Communication (EKOME S.A.) of the Ministry of Digital Governance.

From 2010 to 2020, she was a Laboratory Assistant, and from 2022 to 2023, an Adjunct Lecturer, in the Department of Graphic Design and Visual Communication (Graphic Arts Technology) of the University of West Attica. Since 2014, she has been lecturing at the undergraduate and postgraduate levels in various courses of the Department of Pedagogy and Primary Education of the National and Kapodistrian University of Athens.

He is a founding member and Treasurer of the Hellenic Association of Graphic Design Technology Graduates - HELGRAMED and a founding member and Treasurer of the Panhellenic Union of Ph.D. Holders of Public Sector - PASYD.

Recent Publications (indicatively)

Pagani, E. (2024). Reading in the Digital Era: Trends in the post-pandemic landscape. In Karpouzis, K. (ed.). *Adapting to the Changing Tides: Media & Information Literacy New Trends and Challenges*. 153-168. Athens: iDea Publications. ISBN: 978-618-8539-4-6

Pagani, E. Syrigos, E. & Tsigonias, M. (2024). Premedia Technologies in the Age of Artificial Intelligence: developments, challenges and ethical issues [Οι Τεχνολογίες Premedia στην Εποχή της Τεχνητής Νοημοσύνης: εξελίξεις, προκλήσεις κι επίλυση ηθικών ζητημάτων]. *Hyphen, a typographic forum*, v. XV. Cyprus: Institute for the Study of Typography and Visual Communication.

Pagani, E. (2024). *Otherness as a Key to Cross-Media Publishing*. Cyprus: 5th International Conference on Semiotics of Culture and Visual Communication (in press).

Pagani, E., Klada, S., Kyprianos, K. & Tsigonias, M. (2024). *Encouraging the Congruent Reading Mode of Printed and Digital Literary Artworks in the School Library*. Athens: International WAAE Global Arts Education Athens Summit (accepted)